



The 2007 IT Infrastructure Management Conference & Expo

November 6 - 9, 2007

Pre-conference Training Classes ♦ November 4 - 6, 2007

Conference & Expo ♦ November 7 - 9, 2007

MGM Grand ♦ Las Vegas, Nevada

www.ITIM2007.com

CALL FOR PROPOSALS

Proposal Deadline – March 5, 2007

Please submit all session proposals to:

Email: speakerproposal@ITIMAssociation.com

or

Complete the Online Proposal Form at:

www.ITIM2007.com/speakerproposal.aspx

Key Selection Criteria

- **Conference Overview:** The purpose of the IT Infrastructure Management Conference is to provide educational and networking opportunities focused on IT business management skills, best practices, new tools and technologies and current and emerging issues that are changing the way that IT and business management work together to deliver value to employees and customers.
- **Conference Focus:** Real-world, practical knowledge that addresses the key areas of IT business management, as well as the other IT disciplines that drive IT and business decisions. The conference will feature six tracks focusing on:
 - IT Business Management
 - IT Business Alignment & Governance
 - Technology Trends
 - Data Security and Storage
 - Strategic Sourcing
 - IT Service Management
 - ITIL® Implementation
- **Proposal requirements:** Proven, dynamic presentation skills and clear practitioner experience in the subject area. Content should be free of promotional material – solution providers may nominate their key customers to become featured presenters offering their best practices, case studies and professional experiences leading to superior business management performance and business impact.

Submission Information: Submit your session proposal(s) by:

- Completing the online proposal form at www.ITIM2007.com/speakerproposal.aspx
- Emailing your submission to speakerproposal@ITIMAssociation.com

DEADLINE: MARCH 5, 2007
Proposals will not be considered after this date.



ITIM 2007 Conference Track Descriptions

IT Business Management

This track focuses on running IT like a business. Learn the skills necessary to manage people and resources, benchmark success, measure total cost of ownership and ultimately improve the overall performance of the IT organization and the value it provides to the business.

IT Business Alignment & Governance

IT strategies and goals must be consistent with the overall business objectives of the organization. By definition, IT/business alignment requires establishing mechanisms to improve relationships and ensure common agreement about what will be done, how, by whom and when. Learn best practices and methods to align your IT organization with the strategic goals of the business and how to improve IT processes to ensure compliance with SOX, Cobit, ISO and other regulatory requirements.

Technology Trends

This track is for the IT manager responsible for selecting, implementing and maintaining the IT infrastructure and applications and the services they deliver to the business. Find out how new and emerging technologies can improve the way we do business, resulting in cost savings and improved efficiencies, while ultimately maximizing the overall profitability of the business. And, learn how to effectively manage a smooth rollout of new hardware and applications, without disruption to the business.

Data Security and Storage

Data security and effective data storage management are among the most important and challenging issues facing IT managers today. This track will focus on cost-effective ways to implement formal processes and strategies for optimal data storage, business continuity, and information security ensuring compliance with SOX and other regulatory mandates facing IT.

Strategic Sourcing

The talent of your workforce is critical to the success of your IT organization. A sourcing strategy entails providing the right resources and skills for the right price to deliver against defined requirements and business needs. Learn how to navigate, manage and leverage the capabilities of the IT workforce in order to achieve maximum benefit.

IT Service Management

IT organizations are increasingly adopting service management disciplines, frameworks and best practice processes to improve performance, reduce costs and compete with external sourcing alternatives. This track will focus on practical processes that must be in place to maximize and support the overall success of IT.

ITIL Implementation

ITIL provides a comprehensive framework of reality-based practices for continuously improving the integrated IT service support and delivery model. ITIL is not a step-by-step methodology. This track will focus on the "how to" of ITIL implementation by reviewing the successes and failures of organizations that have traveled the ITIL Implementation road and are eager to impart the practical lessons they learned along the way.



ITIM 2007 Conference Call For Proposals

Session Topic: <i>Provide a brief title that describes the presentation.</i>	
Session Abstract: <i>Describe the session focus and content, including what the audience will learn from the session using a maximum of 250 words. Please provide 4 key learning objectives/audience ROI from your session.</i>	
Suggested Session Track:	<input type="checkbox"/> IT Business Management <input type="checkbox"/> IT Business Alignment & Governance <input type="checkbox"/> Technology Trends <input type="checkbox"/> Data Storage & Security <input type="checkbox"/> Strategic Sourcing <input type="checkbox"/> IT Service Management <input type="checkbox"/> ITIL Implementation
Session Focus:	<input type="checkbox"/> Strategic <input type="checkbox"/> Tactical
Session Format:	<input type="checkbox"/> Seminar <input type="checkbox"/> Case study <input type="checkbox"/> Panel Discussion
Session Speaker(s): <i>Provide full name, title, company name as it should appear in all marketing and conference materials, mailing address, telephone number, fax number and email address. If this is a co-presentation, please provide complete contact and background information for both speakers.</i>	
Speaker Background/Experience: <i>Include biography and qualifications to speak on the proposed topic. Please detail your public speaking experience.</i>	